

**Dr. I. PRABHA M. COM., M. PHIL., PH.D**

Assistant Professor,  
Department of Commerce,  
Infant Jesus College of Arts and Science for Women, Mulagumoodu.

**ADDITIONAL QUALIFICATION**

Sl. No.	Qualification	Year	Name of Institution
1	Accounting Package (Tally 7)	June 2006	Noorul Islam College of Arts & Science, Kumaracoil, Kanyakumari District
2	Tally Financial Accounting Program	Dec. 2007	BITT Computer Education, Thuckalay Branch. (Location: Marthandam)

**AREA OF SPECIALIZATION:** HRM, LAW, ACCOUNTING

**Contributions:**

1. Students Co-ordinator in a National Seminar “Make in India” & “Make for India” Opportunities & Challenges “on 3<sup>rd</sup> & 4<sup>th</sup> Feb. 2017 conducted by Dept. of Commerce & Research Centre, Scott Christian College (Autonomous), Nagercoil.
2. Students Co-ordinator in a National Seminar “Entrepreneurship and Innovation in E-Commerce” on 10<sup>rd</sup> & 11<sup>th</sup> Feb. 2017 conducted by Dept. of Commerce & Research Centre, Scott Christian College (Autonomous), Nagercoil.
3. Students Co-ordinator in a workshop on “Data Analytics Using SPSS Applications in Business Research “on 6<sup>th</sup> & 7<sup>th</sup> Feb. 2017 conducted by Dept. of Commerce & Research Centre, Scott Christian College (Autonomous), Nagercoil.
4. NSS Member in Infant Jesus College of Arts & Science for Women on 2018-2019, Mulagumoodu.

**Book Publication:**

“Retail Management”-B-Digest Publication

**Paper Published**

<b>Sl. No.</b>	<b>Title</b>	<b>Date</b>	<b>ISSN NO/ ISBN NO</b>	<b>Name of the Journal</b>	<b>State/National /International</b>
<b>1</b>	Global Demand for Cashewnuts	2013	978-81-925275-0-5	Global Marketing Scenario	National
<b>2</b>	Problems of Entrepreneurs in Kanyakumari District	3 <sup>rd</sup> & 4 <sup>th</sup> May	978-93-83083-07-7	“Global Vision – 2020”	National
<b>3</b>	Impact of World Financial Crisis in Indian Stock Market	15 <sup>th</sup> March 2013	978-93-83083-07-7	Global Financial Turmoil: Reflections on Indian Business	National
<b>4</b>	Problems of Entrepreneur in Kanyakumari District	3 <sup>rd</sup> & 4 <sup>th</sup> May 2013	978-81-8371-671-0	Two days International Conference on St. Ignatius College of Education, Palayamkottai, Tirunelveli.	International
<b>5</b>	Customer Preference Towards Internet Banking	28 <sup>th</sup> Feb. & 1 <sup>st</sup> March 2014	978-81-925275-1-2	Finance and banking	National
<b>6</b>	Problems faced by Cashew Industrialists in		978-81-8371-671-0	Impact of globalization in the performance of	National

	Kanyakumari District			Micro and small enterprises in India	
7	A Study on Hotel Industry in Kanyakumari District	5 <sup>th</sup> March 2016	978-93-84734-21-3	Emerging Trends in Finance and Accounting	National
8	Preference of Engineering College Students on Mobile Commerce Service in Kanyakumari District	7 <sup>th</sup> Seb. 2016	ISSN 2348-0653 Impact Factor 3.853	Thy Dynamics of Commerce in the 21 <sup>st</sup> Century: Innovation, Trends & Practices	International
9	Role of “Make in India” in Manufacturing Sector	3 <sup>rd</sup> & 4 <sup>th</sup> Feb. 2017	978-93-84734-57-2	National Conference on “Make in India” and “Make for India” Opportunities and Challenges	National
10	A Study on Recent Trends in E-Commerce	10 <sup>th</sup> & 11 <sup>th</sup> Feb. 2017	978-93-84734-74-9	National Conference on “Entrepreneurship and Innovation In E-Commerce	National

**Paper presented**

Sl. No	Title of the Paper	Name of the Institution	Date
1	Innovations in Banking technology	Dept. of Commerce, Scott Christian College (Autonomous) Nagercoil.	

<b>2</b>	Challenges Faced by Women Entrepreneurs in Cottage and SSI in Kanyakumari District	Dept. of Commerce, St. Xavier's College (Autonomous), Palayamkottai.	12 <sup>th</sup> Oct. 2012
<b>3</b>	Impact of Green Marketing on Consumer Behaviour	Dept. of Commerce, Loyola college (Autonomous) Chennai.	27 <sup>th</sup> Feb. 2013
<b>4</b>	Impact of World financial crisis in Indian Stock Market	Dept. of Commerce, S.T. Hindu College Nagercoil.	15 <sup>th</sup> March 2013
<b>5</b>	Customer Preference Towards Internet Banking	Hotel singar International, Kanyakumari.	28 <sup>th</sup> Feb. & 1 <sup>st</sup> March 2014
<b>6</b>	Problems of Entrepreneurs in Kanyakumari District	St. Ignatious College of Education Palayamkottai.	3 <sup>rd</sup> & 4 <sup>th</sup> May 2013
<b>7</b>	Problems faced by small scale industries in KK Dist. – An analysis	Dept. of Commerce, Scott Christian College (Autonomous) Nagercoil.	27 <sup>th</sup> Sep. 2014
<b>8</b>	A Study on Hotel Industry in Kanyakumari District	Dept. of Commerce, Scott Christian College (Autonomous) Nagercoil.	5 <sup>th</sup> March 2016
<b>9</b>	Preference of Engineering College Students on Mobile Commerce Service in Kanyakumari District	Chevalier T. Thomas Elizabeth College for Women, Sembium, Chennai.	7 <sup>th</sup> Seb. 2016
<b>10</b>	Role of "Make in India" in Manufacturing Sector	Dept. of Commerce, Scott Christian college, Nagercoil.	3 <sup>rd</sup> & 4 <sup>th</sup> Feb. 2017
<b>11</b>	A Study on Recent Trends in E-Commerce	Dept. of Commerce, Scott Christian college, Nagercoil.	10 <sup>th</sup> & 11 <sup>th</sup> Feb. 2017

### Conferences/ Seminar Participated

Sl. No	Title of the paper	Name of the Institution	Date
1	Thinking Day Rally (The Bharat Scouts & Guides	Amala Convent H.S.S. Thuckalay.	22 <sup>nd</sup> Feb. 2001
2	Marketing Innovation and Communication Strategies	Noorul Islam College of Arts & Science, Kumaracoil	23 <sup>rd</sup> March 2006
3	Indian economy perspectives and Indian Financial Market: Challenges of Long-run Survival	Dept. of Commerce, Scott Christian college, Nagercoil.	10 <sup>th</sup> Seb. 2012
4	Emerging Opportunities and Challenges in Micro, Small and Medium Enterprises	St. Xavier's College (Autonomous), Palayamkottai.	12 <sup>th</sup> Oct. 2012
5	Emerging Issues in Human Resources Management and Innovation in banking technology	Dept. of Commerce, Scott Christian college, Nagercoil.	30 <sup>th</sup> Jan.2013
6	Green marketing in India – Challenges and opportunities	Dept. of Commerce, Loyola college, Chennai.	27 <sup>th</sup> Feb. 2013
7	Global vision 2020	ST.Igantious College of Education Palayamkottai	3 <sup>rd</sup> & 4 <sup>th</sup> May 2013
8	Global financial turmoil: Reflections on Indian business	Dept. of Commerce, St. Hindu college, Nagercoil.	15 <sup>th</sup> March 2013
9	Role of Bank in the Development of Youth & Income Tax for Capital Gain and Job Opportunity for Commerce Studies	Dept. of Commerce Scott Christian College, Nagercoil	13 <sup>th</sup> Seb. 2013
10	Finance and banking	Hotel singar International, Kanyakumari.	28 <sup>th</sup> Feb. & 1 <sup>st</sup> March 2014

<b>11</b>	Statistical tools	VOC college Tuticorin	
<b>12</b>	Communication Management & ‘Why do we give up?’: The Inner Thoughts and perception	Dept. of Commerce, Scott Christian College, Nagercoil	5 <sup>th</sup> Seb. 2014
<b>13</b>	Impact of globalization in the performance of Micro and small enterprises in India	Dept. of Commerce, Scott Christian college, Nagercoil.	27 <sup>th</sup> Sep. 2014
<b>14</b>	Emerging Trends in Finance and Accounting	Dept. of Commerce, Scott Christian college, Nagercoil.	5 <sup>th</sup> March 2016
<b>15</b>	The Dynamics of Commerce in the 21 <sup>st</sup> Century: Innovation, Trends & Practices	Chevalier T. Thomas Elizabeth College for Women, Sembium Chennai	7 <sup>th</sup> Seb. 2016
<b>16</b>	“Make in India” and “Make for India” Opportunities and Challenges	Dept. of Commerce, Scott Christian college, Nagercoil.	6 <sup>th</sup> & 7 <sup>th</sup> Feb. 2017
<b>17</b>	Entrepreneurship and Innovation in E-Commerce	Dept. of Commerce, Scott Christian college, Nagercoil.	10 <sup>th</sup> & 11 <sup>th</sup> Feb. 2017
<b>18</b>	Emerging Trends in Entrepreneurial Development	Dept. of Commerce, Infant Jesus College of Arts & Science for Women, Mulagumoodu.	6 <sup>th</sup> Feb. 2019
<b>19</b>	Business Innovation among Graduates: Challenges and Opportunities	Dept. of Commerce, St. Judes’s College, thoothoor	26 <sup>th</sup> March 2019
<b>20</b>	BIZCOM-Quest O’ Eminenza-2k19	Infant Jesus College of Arts and Science for Women, Mulagumoodu.	25 <sup>th</sup> September 2019
<b>21</b>	“Modern Banking in Digital Era”	Dept. of Commerce, Lekshnipuram College of Arts & Science, Neyyoor.	20 <sup>th</sup> Feb. 2019

## Workshop attended

<b>Sl. No</b>	<b>Topic</b>	<b>Name of the Institution</b>	<b>Date</b>
<b>1</b>	One Week National Workshop on “Quality Research in Business Studies”	Manonmaniam Sundaranar University, Tirunelveli.	18 <sup>th</sup> & 24 <sup>th</sup> Jan.2013
<b>2</b>	UGC Sponsored on “SPSS and Its Practical Application in Research”	Dept. of Commerce & Research Centre, V.O.Chidambaram College, Tuticorin.	24 <sup>th</sup> & 26 <sup>th</sup> June 2014
<b>3</b>	Two Day National Workshop on “SPSS Applications in Business Research”	School of Commerce, Bharathiar University, Coimbatore.	6 <sup>th</sup> & 7 <sup>th</sup> March, 2015
<b>4</b>	Workshop on “Data Analytics Using SPSS Applications in Business Research”	Dept. of Commerce & Research Centre, Scott Christian College (Autonomous), Nagercoil.	6 <sup>th</sup> & 7 <sup>th</sup> 2017
<b>5</b>	Workshop on Everyday gardening – Eco Club	Infant Jesus College of Arts and Science, Mulagumoodu.	11 <sup>th</sup> October 2019