

Dr. M. SUMA

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Department of Commerce

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AREA OF SPECIALIZATION: Tourism, Accounting and Finance

Paper presented*International*

The trend on skill requirements in the tourism sector in India – MSU Tirunelveli

Medical tourism in India – The present scenario – Ganesh Business School- Salem

National

Global changes and consumer Empowerment: Issues and Challenges, MSU Tirunelveli

Medical Tourism - The financial constraints - Scott Christian College (Autonomous), Nagercoil.

Impact of cashless society on Banking Sector in India – Kovai Kalaimagal College of Arts and Science, Coimbatore.

Entrepreneurship and Innovation in E Commerce, Scott Christian College(Autonomous), Nagercoil.

Role of Banking in Promoting Tourism, Modern banking in Digital era, Lekshmipuram College of Arts and science, Neyyur

Paper published

Medical Tourism in Tamilnadu, International journal of CRT- ISSN:2320-2882 Pp. 25-28

Medical tourism in India – The present scenario. AJMR-ISSN-2278-4853. Pp.1-2

The trend on skill requirements in the tourism sector in India-IGJAMS-ISSN-2320-7892.
Pp.86-87

Conferences/ Seminar attended

International conference on emerging trends in Entrepreneurial Development, Infant Jesus College of Arts and Science for Women – Mulagumood.

Prospects and Horizons in Commerce and Management- ST. Jude's College, Thoothoor.

National Conference on Emerging trends in Finance and Accounting - Scott Christian College(Autonomous), Nagercoil.

National seminar on Consumer Empowerment - Manonmaniam Sundaranar University, Tirunelveli.

National conference on Entrepreneurship and Innovation in E Commerce, Scott Christian College(Autonomous), Nagercoil.

National conference on Human Resource Management – An Inventive Approach – Muslim Arts College – Thiruvithamcode

Recent development in Commerce, Education and Services Marketing, Scott Christian College (Autonomous), Nagercoil.

Impact of Globalisation in the performance of micro and small enterprises in India - Scott Christian College (Autonomous), Nagercoil.

Role of Banking in Promoting Tourism, Modern banking in Digital era, Lekshmipuram College of Arts and science, Neyyur.

Global changes and consumer Empowerment: Issues and Challenges, MSU Tirunelveli

BIZCOM-QUEST O' EMINENZA-2K19 - Infant Jesus College of Arts and Science for Women – Mulagumoodu.