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Research Papers / Publication of the Articles: with ISBN/ISSN Numbers:

| S.No | Title of the Article | Journal in which published | Month & Year of publication | ISBN/ ISSN No. |
|------|---|---|-----------------------------|--------------------------|
| 1 | A Study on the Problems and Prospects of Women Entrepreneurs with special Reference to Kanyakumari District | B- DIGEST | 2012 | ISBN : 978-81-923975-2-8 |
| 2 | A Study on customer satisfaction of Nokia phones in Kanyakumari District | B-DIGEST | 2012 | ISBN: 978-81-923976-1-0 |
| 3 | A study on Attitude of Uzhavars and Consumers towards Uzhavarsanthai with reference to Kanyakumari District | Business Strategies for sustainable development | 2012 | ISBN: 978-93-81208-11-3 |
| 4 | Commercial Banks and Agricultural Development | Journal of Finance and Banking | Feb –March' 14 | ISBN: 978-81-925275-1-2 |

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|---|---|--|------------------|------------------------------------|
| 5 | Problem and Prospects of Small Scale Industry | Journal of Impact of Globalisation in the Performance of Micro and small enterprises | Sep 2014 | ISBN: 978 81 8371 6710 |
| 6 | Significance of micro-finance institutios and economic development of India | B-DIGEST | 2016 | ISBN: 978-93-84734-21-3 |
| 7 | A study on Consumer Behavior towards Online shopping in Nagercoil | IJRMBS | July – Sep’ 2017 | ISSN: 2348-6503 ISSN: 2348-893X |
| 8 | Attitude of Consumers towards Mobile Marketing in Nagercoil | IJETER | April 2018 | IJETER |

Seminar/Conferences:

| S.No | Nature of training | Theme | Name of the Institution | Duration | |
|------|------------------------|--|--|------------|------------|
| | | | | From | To |
| | | Application of Statistical Tools in Social Science Research | Scott Christian College Nagercoil | 11/12/2009 | 12/12/2009 |
| 1. | Conferences (National) | UGC Sponsored National Conference on EMERGING ENTREPRENEURIAL STRATEGIES | Scott Christian College Nagercoil | 12/12/2008 | 13/12/2008 |
| | | Impact of Globalisation in the Performance of Micro and Small enterprises in India | Scott Christian College Nagercoil | 26/09/14 | 27/09/14 |
| | | Emerging trends in Finance and Accounting | Scott Christian College Nagercoil | 05/03/2016 | 05/03/2016 |
| | | Emerging Trends and Innovations in Digital Marketing | St. Alphonsa College of Arts and Science, Karinkal | 08/09/2017 | 08/092017 |

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|---|----------------------------|---|---|------------|------------|
| 2 | All India Conference | All India Conference of SRF | Scott Christian College Nagercoil | 13/03/2010 | 13/03/2010 |
| 3 | Conference (International) | Competitive Business Strategies for Sustainable Development | Hindustan College of Arts and Science Chennai | 13/09/2012 | 14/09/2012 |
| 4 | Seminars | E- BANKING | Nesamony Memorial Christian College, Marthandam | 23/02/2006 | 23/02/2006 |
| | | CROSSCOM EVENTO 2K18 | Holy Cross College Nagercoil | 02/03/2018 | 02/03/2018 |
| 5 | Orientation | Self finance College Teachers of MS University | MS University | 16/09/2017 | 16/09/2017 |
| | Orientation | One Day Orientation Programme on Yoga | MS University | 18/04/2018 | 18/04/2018 |

Paper Presentation:

- Presented a paper entitled **“A Study on Attitude of Uzhavars and Consumers towards Uzhavarsanthai with reference to Kanyakumari District”** in the International Conference on competitive Business Strategies for Sustainable Development, organized by Hindustan College of Arts and Science , Chennai on 13th and 14th September 2012.
- Presented a paper entitled **“ Commercial Banks and Agricultural Development”** in the International conference on Finance and Banking, Organised by Scott christian college of Arts and Science, Nagercoil, on 28th March 20
- Presented a paper entitled **“Problem and Prospects of Small Scale Industry”** in the UGC Sponsored National conference on Impact of Globalisation in the Performance of Micro and Small Enterprises in India, Organized by Scott christian College of Arts and Science, Nagercoil on 26th and 27th September 2014.
- Presented a paper entitled **“A study on Consumer Behavior towards Online shopping in Nagercoil”** in the National Conference on Emerging Trends and Innovations in Digital Marketing, Organized by St. Alphonsa college of Arts and Science, Karinkal on 8th september 2017.

CONTRIBUTIONS

- As an organizing member, organized “**National Seminar on Contemporary Trends in Marketing**” on January 11th 2018 at Infant Jesus College of Arts and Science for Women, Mulagumoodu.
- As an Organizer, organized “**Inter – Collegiate Quiz Competition** on February 5th 2019 at Infant Jesus College of Arts and Science for women, Mulagumoodu.
- As an Organiser, organized “**International Seminar on Emerging Trends in Entrepreneurial Development**” on February 6th 2019 at Infant Jesus College of Arts and Science for Women, Mulagumoodu.
- As a Programme Co-ordinator, Co-ordinated An Inter-Collegiate Symposium Fest “**QUESTO’ EMINENZA- 2K19** on 25th September 2019 at Infant Jesus college of Arts and Science for Women, Mulagumoodu.
- Y.R.C. Programme officer of Infant Jesus College of Arts and Science for women (2018-2019)
Organising Secretary of the various National level seminars conducted in the Department